

**JOB DESCRIPTION**  
**Lecturer in Marketing**  
**Vacancy Ref: A1849**

<b>Job Title:</b> Lecturer in Marketing	<b>Present Grade:</b> 7/8
<b>Department/College:</b> Marketing	
<b>Directly responsible to:</b> Head of Department	
<b>Supervisory responsibility for:</b> n/a	
<b>Other contacts</b>	
<b>Internal:</b> Students, academic and non-academic staff within the Department, School and University	
<b>External:</b> Academic community, external examiners, research funding bodies, professional bodies, private, non-profit and public sector organisations	
<b>Major Duties:</b>	
<ul style="list-style-type: none"> <li>• To teach undergraduate and/or postgraduate courses delivered by the Department and, as required, to teach on associated programmes offered by the School.</li> <li>• To undertake research, either as an individual or with colleagues, of a level and quality that will result in regular publication in internationally-rated journals.</li> <li>• To apply for external research funding.</li> <li>• To undertake appropriate course and course material development.</li> <li>• To undertake administrative duties as directed by the Head of Department.</li> <li>• To represent the Department at conferences and seminars.</li> <li>• To promote the image and reputation of the Department and School in the wider academic and business community.</li> <li>• To engage in other duties appropriate to the grade of the post as required</li> </ul>	
<b>Guidance Notes:</b>	
For appointment at Grade 7 ( <b>Lectureship</b> ) candidates should:	
<ul style="list-style-type: none"> <li>• show potential to develop a record of publications in high quality, refereed journals;</li> <li>• be able to pursue their own independent research programme;</li> <li>• show potential to obtain external research funding;</li> <li>• show potential to develop competence in teaching;</li> <li>• be willing to develop supervision skills through joint supervision of research students.</li> </ul>	
For appointment at Grade 8 ( <b>Lectureship</b> ) candidates should:	
<ul style="list-style-type: none"> <li>• have acquired a record of publications in high quality, refereed journals;</li> <li>• be able to pursue their own independent research programme;</li> <li>• demonstrate a record of or potential to obtain external research funding;</li> <li>• demonstrate competence in teaching;</li> <li>• be willing to supervise research students.</li> </ul>	